

**W**elcome to the 2010-2011 Season of the Centenary Stage Company. CSC is a community organization committed to bringing the finest talents in music, theater, and dance to the Skylands region of New Jersey. Each season we introduce our loyal patrons to exceptional experiences in the performing arts by offering a diverse selection of professional productions at affordable prices.

This fall will mark the opening of our new state-of-the-art David and Carol Lackland Center which will offer more events than ever. The CSC season kicks off with a special 'CURTAIN UP' OPENING NIGHT GALA performance by **Maureen McGovern** and continues with a traditional series of special events and concerts, as well as innovative theatre productions by the acclaimed **CENTENARY STAGE COMPANY**, a not-for-profit **professional Equity theatre** in residence at Centenary College. The theatre will continue to offer exciting outreach programs such as Student Matinee Series, The Senior Citizen Buffet Matinee Series, The Young Performers Theatre Workshop, and The Women Playwrights Project.



**CSC School for Wives Performance**

*Includes!*

## 2010—2011 Advertising Rates

### Opening Night Commemorative *and* 2010-2011 Inaugural Season Programs

Back Outside Cover	5" x 8"	\$1500 / 4 pair of tickets**
Front Inside Cover	5" x 8"	\$950/ 3 pair of tickets**
Back Inside Cover	5" x 8"	\$950/ 3 pair of tickets**
Full Page	5" x 8"	\$600/ 2 pair of tickets*
Half Page	5" x 3-7/8"	\$400/ 2 pair of tickets*
Quarter Page	2-3/8" x 3-7/8"	\$300/ 1 pair of tickets*

**Deadline to reserve your Advertising Space: \_\_\_\_\_**  
**\*\*Includes tickets to 'Curtain Up' Opening Night Gala as well as**  
**\*Tickets for Centenary Stage Company *theatre* productions**  
**(Please reserve in advance)**

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Email \_\_\_\_\_

Contact Person \_\_\_\_\_

Ad Size (Circle One)

BO Cover   FI Cover   BI Cover   Full Page   Half Page   Quarter Page

Payment Enclosed \$ \_\_\_\_\_

Authorized Signature

**\*\*Camera Ready Ad to be supplied by Advertiser \_\_\_\_\_**

# CIRCULATION

The CSC Entertainment Guide is an annual publication of the Centenary Stage Company. It is a comprehensive “playbill” of the music, theatre and dance for the 2010—2011 season along with information about the plays, performers and background of the CSC staff.



*Underneath the Lintel*

The Entertainment Guide is printed on a high quality gloss stock and is available throughout the season, which runs from September 2010—June 2011. Every patron of CSC receives a copy of the Entertainment Guide, and additional copies are distributed to selected banks, real estate agencies and other retail establishments in the Warren and Morris County region.

Your ad in the Centenary Stage Company’s Entertainment Guide and 2010—2011 **Inaugural Season Program** reaches over **15,000** upscale, affluent and intelligent consumers who visit the theatre each year, all potential customers for you, who will appreciate your support of the region’s premiere year-round arts organization!



New Jersey Ballet

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YPW - *Cinderella*

## Centenary Stage Company 2010—2011 Season

*“The Prisoner of Second Avenue”* by Neil Simon

*“Breakfast with Mugabe”* by Fraser Grace

*“Oliver!”* music and lyrics by Lionel Bart

*“Bad Dates”* by Theresa Rebeck

*“How to Pray”* - **A World Premiere!**

- by Michelle Carter



*Clandestine Marriage*

***“Good theatre is electrifying for an audience, thanks for having it available. We were absolutely stunned by the play and the performances and will be talking about it for a very long time!”*** - Lyn Nunemaker, Easton PA

### SPECIAL EVENTS



‘Curtain Up’ Gala performance by  
**MAUREEN MCGOVERN**



**Orchestra Kremlin**

**The New Jersey Ballet**

**Nathan and the Zydeco Cha Chas**

**Bishop Townsley’s Gospel Jubilee**

**The Tartan Terrors**

**Michael Hearst brings L.E.M.U.R. and  
Songs for Unusual Creatures to CSC**



*A professional, not-for-profit  
Equity theatre and concert series*



The David and Carol Lackland Center  
for the Performing Arts

**2010—2011  
Inaugural Season  
Entertainment Guide  
Advertising Rates**

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